Senior Information in the 21st Century

Presented by:

Eileen Murphy, Associate Director

Senior Information and Assistance

Senior Services

Introduction

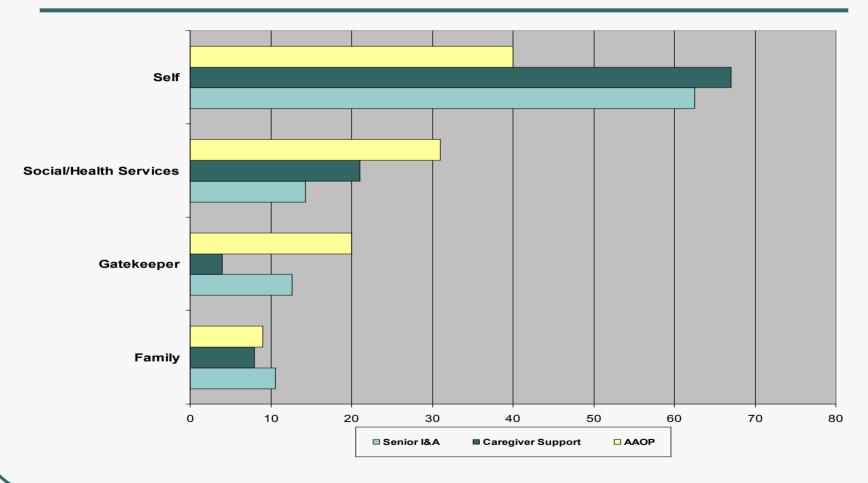
Senior I&A

Caregiver Outreach & Support

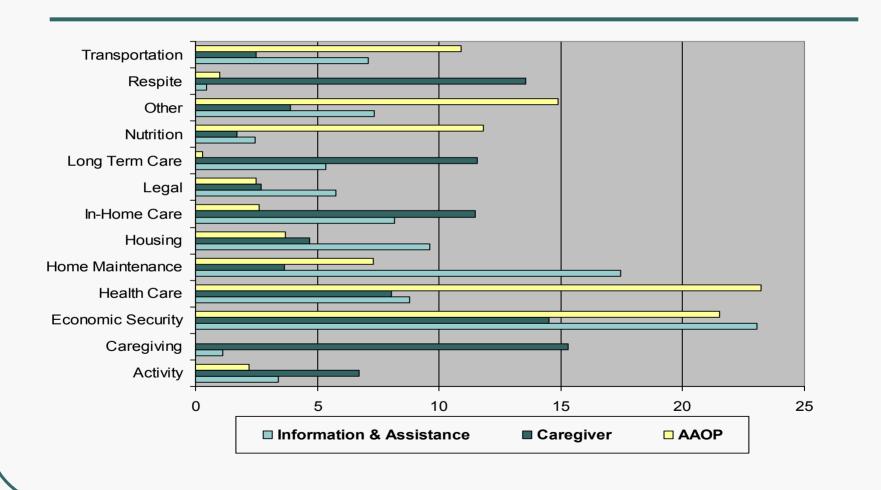
African American Outreach Program

Over 70,000 contacts in 2002

Who Calls for Help?



2002 Need Requests



Need for Information

- Growth in aging population
- Stagnant funding
- Increasing number of choices/decisions for elders and caregivers
- Scope and diversity of services
- Confusing and complex eligibility requirements and application processes

Basic Needs

Health Care

Economic Security

Housing

Long Term Care

"It is important that older people, adults with disabilities, and those having cultural and languages differences within our community have knowledge of and access to the services for which they are eligible."

Area Plan on Aging 2000 - 2003

Keys to a Successful System

- Comprehensive
- Responsive
- Seamless
- Skilled personnel
- Uses technology
- Promoted widely
- Builds knowledge

Comprehensive

- Accurate, current database
- More than a name and a number
- Offers information +
 - Assistance
 - Supportive counseling
 - Advocacy
 - Follow-up

Responsive

- Convenient and free or low cost
- Serves a diverse population (elders, caregivers, other providers)
- Culturally appropriate
- Has multiple points of contact (phone, in-person, on-line, etc.)
- Accommodates special needs



Chinese Information and Service Center





African American Elders Project



Seamless

Easy for consumer to use

• Integrated system

 Establishes linkages with providers, institutions and businesses

Skilled Personnel

- Sufficient number to respond
- Knowledgeable

- Able to provide support and advocacy
- Meet professional standards

Uses Available Technology

- Phone System
- Disability Access
- Computers
- Internet

Internet Technology

- E-mail Requests
- Web Pages
- On-Line Databases
- Document Downloads
- Available 24/7 worldwide
- Bulletin Boards and Chat Sites



Welcome to Senior Services Online

This database contains information about community services for older persons and those who care for them. By logging on to our site, you agree to the conditions of the <u>Senior Services Online User Agreement</u>. You can also download preprepared consumer documents by going to our <u>Downloadable Documents Center</u> or try our <u>Adult Family Home Screening Tool!</u>

Public Access: This version of the database contains over 2,000 entries. Look for information about senior centers, housing, adult day centers and other non-profit and government organizations.

Click here for search by category.

Click here for advanced search options.

type keyword here

Keyword Search

d search options. Keyword

Senior I & A Community Resources

Senior Services I&A Resources Search Results. Click on a Resource Name for more details or <u>view details for all</u> resources on this list. <u>Return to initial search page.</u>

AMERICAN CANCER SOCIETY - NW OFFICE

2120 1ST AVENUE N. SEATTLE WA 98109 Phone: 1-800-ACS-2345 Fax:

AUBURN VALLEY YMCA

1005 12TH STREET SE AUBURN WA 98002-6295

Phone: (253) 833-2770 Fax: (253) 852-8469

BALLARD COMMUNITY CENTER

6020 28TH AVENUE NW SEATTLE WA 98107 Phone: (206) 684-4093 Fax: You must have Acrobat Reader to view them. Click on the Adobe Icon to the right to get a free copy.



Subsidized Housing	Assisted Living/Retirement Residences
Adult Day Care/Health Centers	Nursing Homes
Nursing Home Accepting Alzheimer's Patients	Senior Activity Programs
Hospice Programs	Emergency Response Systems
Memory Loss, Dementia, & other Cognitive Disorders	<u>Licensed Home Health Care Agencies</u>
Telephone Reassurance Programs	Options for Hiring Household Help
Adult Family Homes/King County	
Adult Family Homes/Seattle	
Adult Family Homes/NE King County	
Adult Family Homes/SE King County	

Additionally, Senior Information and Assistance can e-mail, fax or mail copies of directories created for you specific resource need.





Senior Services

Supporting the Independence of Seniors

How to Use

Tips on Use

About

Sponsors & Partners

Support NCOA



Missing Out on Benefits?

BenefitsCheckUp helps thousands every day to find programs for people ages 55 and over that may pay for some of their costs of prescription drugs, health care, utilities, and other essential items or services. Please fill out our simple questionnaire to find programs that can assist you or your loved ones.

BenefitsCheckUp

Your personal tool for financial, health, and other savings programs!

Typically takes 10-15 minutes to complete.

BenefitsCheckUpRx

Your personal tool for prescription savings!

Typically takes 5-7 minutes to complete.

It's simple. It's fast. It's free. And it's confidential. So click to start saving.



Benefits Check Up

Powered by VitalAging

A service of The National Council on the Aging

	How to Use Tips on Use About Sponsors & Partners
5.	Please enter your Mother's date of birth. (MM/DD/YYYY ex. 02/02/1933) HELP 02/28/1913
6.	What is your Mother's U.S. citizenship/immigration status?
7.	What Citizen Legal Resident
8.	Is you Other Qualified Alien an? Other O Yes No
9.	Does your Mother have an impairment or <u>disability</u> that seriously limits her ability to work or take care of herself? ••••••••••••••••••••••••••••••••••••
10.	Is your Mother <u>legally blind</u> ? ■ELP C Yes No

Widely Promoted

Variety of marketing tools

Community outreach

Adapt the "Message for the Market"



One call to **1-888-4ELDERS** gives seniors, their family members and caregivers in King, Kitsap, Pierce and Snohomish counties the information and assistance they need to make the right choices about medical care, physical activity, volunteer opportunities, transportation and more.

To get answers to your questions via email. Click "Information and Assistance" from the menu to the right.

I-888-4ELDERS

Builds Knowledge

Tracks trends

Enhances planning

• Identifies gaps and unmet needs

Result:

A more informed and empowered consumer